Community Dissemination Institute
August 25-27, 2024
The Lodge, Hilton Hotel at Gulf State Park, Gulf Shores, Alabama
To accomplish this mission, we:

• Prioritize education and outreach regarding cancers with the highest incidence and mortality in Alabama: breast, lung, prostate, colon, cervical, multiple myeloma, and brain cancer.

• Support community-based lifestyle interventions targeting diet, nutrition, physical activity, tobacco control, and other behaviors that lower cancer risk and potentially improve cancer survival.

• Conduct local community education, patient navigation, and delivery of research interventions.

• Provide outreach and education activities in 57 of the 67 counties in Alabama and 9 counties in Mississippi, with dedicated staff for community navigation in 18 counties in Alabama and 6 counties in Mississippi.

• Facilitate access to cancer screenings and treatment for individuals in underserved communities.

About the Office of Community Outreach & Engagement

The Office of Community Outreach & Engagement within the O’Neal Comprehensive Cancer Center at UAB is a leader in sharing vital research, education, and information regarding cancer prevention, treatment, and survivorship among medically underserved communities throughout Alabama and Mississippi, including both urban and rural population centers.

The office shares the mission of the National Cancer Institute to “develop and disseminate culturally appropriate, evidence-based cancer information that is tailored to specific needs and expectations of underserved communities.”

Investing in Community Outreach & Engagement at O’Neal

At the O’Neal Comprehensive Cancer Center, our Office of Community Outreach & Engagement staff and volunteers work tirelessly to increase cancer awareness and screenings in Alabama’s most medically underserved communities in order to reduce the significant health disparities throughout our state and save lives. We conduct this critical work through three main avenues: outreach and education programming, facilitating access to cancer screenings and treatment, and our annual Community Dissemination Institute which builds capacity to do this work.
First introduced in 2001, the OCOE Community Dissemination Institute brings together more than 200 CHAs, community partners, advocates, and clinician scientists to share new cancer discoveries and education over the course of two days that will help to bridge the gap in health disparities in the medically underserved populations across the state. This Institute provides an opportunity for co-learning and building capacity.

Partners like you are critical to our initiatives and programs. We respectfully ask you to consider investing in the O’Neal Cancer Center through one of the 2024 Community Dissemination Institute sponsorship opportunities listed in the enclosed event information.

The event will be held in Fall 2024 – Details will be announced in April 2024.

Through your sponsorship, you will help us further build capacity of our CHAs and facilitate opportunities for O’Neal Cancer Center scientists and clinicians to better serve their communities. Your support also helps make the Institute more accessible for all CHAs to participate by alleviating the financial burdens of travel and attendance to the conference. Additionally, you will have the opportunity to:

• hear directly from community members living and working in underserved communities who can provide feedback for your health equity portfolio.
• participate in a co-learning experience with academic and community partners.
• showcase your products, goods, and services.
• experience engagement at its best through unique networking opportunities.

Sponsorship Levels & Benefits

**Presenting Sponsorship—$25,000 Investment**
- Attendance for up to 6 representatives to participate in the Welcome Reception and 2-day Learning Forum
- Recognition during live remarks and logo on printed materials, including Conference Program given to all 250+ attendees
- Opportunity to speak during event
- Sponsorship of one Breakout Session, breakfast, or lunch
- Table and premier location in Exhibition area
- Logo recognition on O’Neal Comprehensive Cancer Center social media platforms
- Mention in official press release and recognition on all digital platforms used throughout the event

**CHA Supporter - $20,000 Investment**
*This sponsorship would directly support our CHA volunteers by providing transportation assistance to all of our CHAs to attend the Institute. This can be in the form of gift cards (250 - $80 Visa/gas cards needed) that will help our volunteers in attending this impactful learning opportunity.*
- Attendance for up to 5 representatives to participate in the Welcome Reception and 2-day Learning Forum
- Recognition during live remarks and logo on printed materials, including Conference Program given to all 250+ attendees
- Opportunity to speak during event
- Table and premier location in Exhibition area
- Logo recognition on O’Neal Comprehensive Cancer Center social media platforms
- Mention in official press release and recognition on all digital platforms used throughout the event

**Platinum Sponsorship—$15,000 Investment**
- Attendance for up to 4 representatives to participate in the Welcome Reception and 2-day Learning Forum
- Recognition during live remarks and logo on printed materials, including Conference Program given to all 250+ attendees
- Sponsorship of one Breakout Session
- Table and premier location in Exhibition area
- Logo recognition on O’Neal Comprehensive Cancer Center social media platforms
- Mention in official press release and recognition on all digital platforms used throughout the event

**Gold Sponsorship—$10,000 Investment**
- Attendance for up to 3 representatives to participate in the Welcome Reception and 2-day Learning Forum
- Recognition during live remarks and name on printed materials, including Conference Program given to all 250+ attendees
- Table in Exhibition area
- Named recognition on O’Neal Comprehensive Cancer Center social media platforms
- Named recognition on all digital platforms used throughout the event

**Silver Sponsorship—$5,000 Investment**
- Attendance for up to 2 representatives to participate in the Welcome Reception and 2-day Learning Forum
- Recognition during live remarks and name on printed materials, including Conference Program given to all 250+ attendees
- Table in Exhibition area
- Named recognition on all digital platforms used throughout the event
At the O’Neal Comprehensive Cancer Center at UAB, our scientists and physicians work tirelessly every day to achieve our mission of advancing our understanding of cancer to improve prevention, detection, treatment and survivorship for ALL people.

Our vision is “LIFE without Cancer”. Our goal is to not only prevent and treat cancer, but also to provide the highest quality of life for those living with the disease.
Company Name: _________________________________________________________________________
Contact Name:________________________________ Title: ______________________________________
Address:_____________________________________City, State, Zip: ______________________________
Phone:______________________________________ Email: _____________________________________

WE WOULD LIKE TO SPONSOR THE 2024 COMMUNITY DISSEMINATION INSTITUTE AT
THE FOLLOWING LEVEL:

- **Presenting Sponsorship**—$25,000 Investment
  - Attendance for up to 6 representatives to participate in the Welcome Reception and 2-day Learning Forum
  - Recognition during live remarks and logo on printed materials, including Conference Program given to all 250+ attendees
  - Opportunity to speak during event
  - Sponsorship of one Breakout Session, breakfast, or lunch
  - Table and premier location in Exhibition area
  - Logo recognition on O’Neal Comprehensive Cancer Center social media platforms
  - Mention in official press release and recognition on all digital platforms used throughout the event

- **Platinum Sponsorship**—$15,000 Investment
  - Attendance for up to 4 representatives to participate in the Welcome Reception and 2-day Learning Forum
  - Recognition during live remarks and logo on printed materials, including Conference Program given to all 250+ attendees
  - Sponsorship of one Breakout Session
  - Table and premier location in Exhibition area
  - Logo recognition on O’Neal Comprehensive Cancer Center social media platforms
  - Mention in official press release and recognition on all digital platforms used throughout the event

- **Gold Sponsorship**—$10,000 Investment
  - Attendance for up to 3 representatives to participate in the Welcome Reception and 2-day Learning Forum
  - Recognition during live remarks and logo on printed materials, including Conference Program given to all 250+ attendees
  - Table in Exhibition area
  - Named recognition on O’Neal Comprehensive Cancer Center social media platforms
  - Named recognition on all digital platforms used throughout the event

- **Silver Sponsorship**—$5,000 Investment
  - Attendance for up to 2 representatives to participate in the Welcome Reception and 2-day Learning Forum
  - Recognition during live remarks and name on printed materials, including Conference Program given to all 250+ attendees
  - Table in Exhibition area
  - Named recognition on all digital platforms used throughout the event

- **CHA Supporter - $20,000 Investment**
  *This sponsorship would directly support our CHA volunteers by providing transportation assistance to all of our CHAs to attend the Institute. This can be in the form of gift cards (250 - $80 Visa/gas cards needed) that will help our volunteers in attending this impactful learning opportunity.*
  - Attendance for up to 5 representatives to participate in the Welcome Reception and 2-day Learning Forum
  - Recognition during live remarks and logo on printed materials, including Conference Program given to all 250+ attendees
  - Opportunity to speak during event
  - Sponsorship of one Breakout Session, breakfast, or lunch
  - Table and premier location in Exhibition area
  - Logo recognition on O’Neal Comprehensive Cancer Center social media platforms
  - Mention in official press release and recognition on all digital platforms used throughout the event

- **OTHER GIFT AMOUNT $____________________**

Checks should be made payable to:
“O’NEAL COMPREHENSIVE CANCER CENTER AT UAB”

Total gift: $____________________________
Amount enclosed: $ ____________________
Balance remaining: $____________________

Please bill us:
- Monthly
- Quarterly
- or on ____/____/____