

# TRUSTED SPACES, BETTER ACCESS



Community-engaged cancer prevention through hair salons - designed with communities, not just for them



## 1 WHY HAIR SALONS?



- Trusted community spaces
- High engagement potential
- Frequent, long-term access
- Removes traditional barriers
- Opportunity for open dialogue
- Culturally supportive environments



## 2 CANCER FOCUS: HPV SELF-COLLECTION



- Non-invasive and private
- Increases screening rates
- Early detection saves lives
- Empowers individuals
- Reduces healthcare disparities
- Convenient and accessible



## 3 HOW WE CO-DESIGN: GROUP CONCEPT MAPPING

- Community wisdom guides research
- Shared decision-making
- Identifies local priorities
- Builds ownership and trust
- Iterative feedback process
- Culturally tailored solutions



LISTEN



MAP



PRIORITIZE



DESIGN



IMPLEMENT

FROM COMMUNITY INSIGHT TO REAL-WORLD ACTION



## WHAT I WANT TO LEARN FROM YOU

- What are your initial thoughts about HPV self-collection promotion and navigation in a salon setting?
- What information or resources would be most helpful to you and your community regarding HPV and cancer prevention?
- How should we introduce and promote this program to salons and clinics?
- What are your ideas for ensuring long-term engagement and success of this initiative?



Community Approaches to  
Prevention, Education, and  
Screening- CAPES

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AI assisted with the development of this infographic